



STATE CINEMA
BY ANGELIKA

MEDIA RELEASE

State Cinema announces return of National Cinema Day.

HOBART, AUSTRALIA – State Cinema, an affiliate of Reading International, Inc. (“Reading”), announced today that it will again be holding National Cinema Day on Sunday August 31st.

State Cinema is thrilled to announce the return of its National Cinema Day, a celebration of the unique cinema going experience. Tickets all day on Sunday August 31st, are just \$5. These prices exclude special event screenings, member screenings, Q&A’s and similar branded screenings.

“We are delighted to again be holding National Cinema Day at our cinemas nationally,” said Mark Douglas, Managing Director of Reading Cinemas Australia & New Zealand. “Previous campaigns have been a resounding success, in particular with our Hobart customers who are loyal to the magic of movies and have consistently turned out in great numbers for these initiatives. This special day makes that experience even more accessible through incredible value pricing”

Tickets are now available for a range of films such as, *The Naked Gun*, *Weapons*, *The Friend*, *Kangaroo Island*, *The Life Of Chuck*, *Honey Don’t!*, *Caught Stealing*, as well as a special 50th Anniversary screening of the original iconic shark thriller, *Jaws*. There are also returning family favourites like *Lilo & Stitch*, *How To Train Your Dragon* (live-action), and *Elio*. Tickets can be purchased online, or at the cinema Box Office.

www.statecinema.com.au

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