



MEDIA RELEASE

Reading Cinemas announces return of National Cinema Day.

WELLINGTON, New Zealand - Reading Cinemas New Zealand, an affiliate of Reading International, Inc. ("Reading") announced today that it will again be holding the Reading Cinemas National Cinema Day on Sunday August 31st. For the third continuous year the exceptionally popular cinema going day will run under each brand – Reading Cinemas Australia, Reading Cinemas New Zealand, and Angelika Cinemas, incorporating the State Cinema in Hobart and Angelika South/City/SQ in Brisbane.

Reading Cinemas is thrilled to announce the return of its National Cinema Day, a nationwide celebration of the Reading Cinema experience. Across all brands, tickets will start at just \$5 for Standard & Premium sessions; TITAN XC and TITAN LUXE tickets will be only \$10, and tickets for Gold Lounge and SoHo Lounge will be \$15. This promotional ticket price will be across all sessions on Sunday August 31st. These prices exclude special event screenings, Q&A's and similar branded screenings.

"We are delighted to again be holding National Cinema Day at our cinemas," said Mark Douglas, Managing Director of Reading Cinemas Australia & New Zealand. "Previous campaigns have been a resounding success, with one even delivering our highest admissions day on record. Our cinemas are the beating heart of their communities, offering an immersive and unforgettable event, and this special day makes that experience even more accessible through incredible value pricing. With a fantastic line-up of films across our locations, we can't wait to celebrate with our loyal customer base"

Tickets are now available for a range of films such as, *The Naked Gun*, *Weapons*, *Freakier Friday*, *Nobody 2*, *Ne Zha 2*, *The Fantastic Four: First Steps*, *Caught Stealing*, as well as a special 50th Anniversary screening of the original iconic shark thriller, *Jaws*. There are also returning family favourites like *Lilo & Stitch*, *How To Train Your Dragon* (live-action), and *Elio*. Tickets can be purchased online, via the respective brands apps, or at the cinema Box Office.

www.readingcinemas.co.nz

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About Reading International, Inc.

Reading International, Inc. (NASDAQ: RDI), an internationally diversified cinema and real estate company operating through various domestic and international subsidiaries, is a leading entertainment and real estate company, engaging in the development, ownership, and operation of cinemas and retail and commercial real estate in the United States, Australia, and New Zealand.

Reading's cinema subsidiaries operate under multiple cinema brands: Reading Cinemas, Consolidated Theatres and the Angelika brand. Its live theatres are owned and operated by its Liberty Theaters subsidiary, under the Orpheum and Minetta Lane names. Its signature property developments, including Newmarket Village in Brisbane, Australia, and 44 Union Square in New York City, are maintained in special purpose entities. Additional information about Reading can be obtained at the Company's website at ReadingRDI.com.

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