

e-needs' eCircuitLite Becomes Reading International's Circuit Management System Solution

Irvine, CA, May 14, 2003 – e-needs, Inc. announced today that it has signed with Reading International for the use of eCircuitLite, an e-needs hosted head office system service for managing theatre circuits' operational and financial functions. eCircuitLite gives Reading the ability to efficiently manage their bookings, showtime schedules, sales auditing, settlements, and payments to studios through the Internet. The system is maintained securely at the e-needs headquarters and integrates with Reading's point-of-sale system and accounting system to streamline many tedious management processes and provide valuable, detailed reports. eCircuitLite will support Reading's theatre locations in the U.S. and Puerto Rico.

"We're excited to get started with eCircuitLite and e-needs," says Andrzej Matyczynski, Chief Financial Officer of Reading International. "We believe we will get a great return on our investment through the efficiency this system will bring our business. We selected eCircuitLite because it is the most comprehensive system available for managing our circuit's bookings, settlements and other operational functions. It will improve our business processes, decision making, and overall business quality."

"Reading is a great win for e-needs," says Nathan Haveles, Chief Information Officer of e-needs. "We look forward to a productive relationship with them not only in enhancing their business, but in evolving eCircuitLite to the growing needs of the industry."

About Reading International, Inc.

Reading International is in the business of owning and operating cinemas and live theaters and developing, owning and operating real estate assets. Its business consists primarily of:

- the development, ownership and operation of cinemas in the United States, Australia, New Zealand, and Puerto Rico;
- the ownership and operation of "Off Broadway" style live theaters in Manhattan and Chicago; and
- the development, ownership and operation of commercial real estate in Australia, New Zealand and the United States, including entertainment-themed retail centers ("ETRC") in Australia and New Zealand.

Reading manages its worldwide cinema business under various different brands:

- in the United States, under the Reading, Angelika Film Center and City Cinemas brands;
- in Australia, under the Reading brand;
- in New Zealand, under the Reading and Berkeley Cinemas brands; and in Puerto Rico, under the CineVista brand.

About e-needs, Inc.

e-needs, Inc. is a leader in information system software development for the Exhibition Industry. Two of the company's key products are eCircuitSuite and eCircuitLite which are information systems for managing circuit operations for theatre circuits of all sizes. e-needs continues to develop valuable exhibition software products to solve many of the challenging issues that exhibitors currently encounter.